

## SEIZE THE OPPORTUNITY

If you've wanted to strike out on your own with a new business or expand an existing one, Alton Square Mall's dynamic Specialty Leasing Program can help pave the way to your success. Our specialty leasing professionals are ready with a range of options to fit your budget and strategic guidance to get your enterprise off the ground.

## WEIGH YOUR OPTIONS

You can choose from a short-term lease to showcase seasonal merchandise or a year long agreement for continued exposure at Alton Square Mall. Reach your target consumer group in one or more locations in Coyote Management's market dominant shopping malls. You'll work with a highly qualified leasing team at the local level. They'll help you choose from a Retail Merchandising Unit (RMU), kiosk or temporary in-line space and the right location for maximum exposure. They'll also give you merchandising ideas and growth strategies to optimize your success.

## YOU'RE IN CHARGE

Look inside for valuable information on starting a new business or expanding an existing one.



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[WWW.SHOPALTONSQUARE.COM](http://WWW.SHOPALTONSQUARE.COM)



[WWW.COYOTEMANAGEMENT.COM](http://WWW.COYOTEMANAGEMENT.COM)

# WHO'S THE BOSS? YOU ARE!

SPECIALTY LEASING  
OPPORTUNITIES  
FOR ENTREPRENEURS





### **BUDGET FRIENDLY**

Testing your enterprise in the retail arena is surprisingly affordable. With minimal investment and low overhead, you can count on maximum exposure at Alton Square Mall. Your leasing agreements can be as short as a 3-day weekend or as long as an entire year.

### **PACK A POWERFUL PUNCH**

Specialty Leasing offers great benefits to the self-starter:

*High Traffic:* Enjoy maximum exposure, center stage, in Alton Square Mall.

*Test Market:* Test the waters and see how the retail environment responds to your business prior to making a long-term commitment.

*Prestige:* Access the same consumers that frequent national chain stores.

### **RIGHT WHERE YOU WANT TO BE**

Choose from an RMU or kiosk, available in key locations throughout the common area of the mall. Temporary in-line locations are also available.



### **FOR SPECIALTY LEASING INFORMATION CONTACT:**

**(618) 465-5502**

Or visit: [www.shopaltonsquare.com](http://www.shopaltonsquare.com)